



Owen Lagadec : **serial maker**

The Entrepreneur

At just 29, Owen is a young and passionate Basque business developer.

With a Bachelors degree in international management from ISEG Bordeaux and international business experience, he starts the iKlax project in December 2004.

In March 2006, he sets up O'Music, a sound marketing agency, his first company that has become the leader of its field in the South West of France.

As a composer and musician, Owen experienced the frustration of not being able to expose the various arrangements for a melody that inspired him. The need arose for a system that would let him record his tracks into a single flexible file (real time arrangements' selection) and the ability to playback those files in a separate and easy to use player.

In January 2008, after three years of fundraising, research, and development, he creates iKlax Media.

Owen The Music Player

Educated at the National Conservatory in Bayonne, France, and later at the Agostini drums course, he discovers the intricacies of the music sector to become teacher, composer and musician.

Through musical design, Owen Lagadec hones his professional approach and integrates the musical creations' methodologies.

His increasing contact with bands and artists leads him to understand their major issues and realise the potential of a tool that would bridge the gap between artists and their public.

Favourite colour: black, the absolute blend of all colours

Favourite instrument: drums

Weight: 26,000 m&m's

Height: 72 inches

